



Press release May 2023

# **#VivaTechnology 2023**

# Institut Mines-Telecom presents the tech stars in its schools' incubator network

# Stand L18



- ✓ 34 startups in AI & 5G are incubated at IMT and will be presented over three days, each dedicated to a certain topic: the industrial transition, the environmental transition and the digital transition
- ✓ B2B and B2C startups
- ✓ The German-French Academy for the Industry of the Future, co-founded by IMT and co-organizer of the French-German Tech Lab

With 11 sites attached to its schools' laboratories, <u>Institut Mines-Telecom</u> is the leading network of public academic and deeptech incubators in France. More than 150 projects receive support each year to tackle the crucial challenges of the 21st century in the environmental, digital and industrial transitions. Institut Mines-Telecom has invited 34 B2B and B2C startups to present their solutions at the stands for IMT and the French-German Tech Lab, of which it is the co-organizer.

Institut Mines-Telecom has implemented a unique, personalized support mechanism for entrepreneurs that accompanies them from their initial idea to their market launch. IMT schools' incubators are deeply

rooted in their local areas, making their technology platforms available to contribute to their regions' economic vitality. The incubators' teams have created a network of 241 business angels and 565 mentors to advise entrepreneurs on a variety of issues, such as risk, technologies, business models and legal affairs. Each year, startups raise a total of over €100 million in funds.

This year, Institut Mines-Telecom's lineup demonstrates the diversity of its startups' solutions to tackle society's challenges.

- Shift 89, ClicNwork, Lablablee, CLIC&MOI and Filiz have designed solutions to facilitate job searches and training,
- Technology is also being used to encourage energy efficiency and the environmental transition with Denv-R, Green4Cloud, Qonfluens, Swoop Energy, izaac (formerly InTracks) and Homeys,
- Industry is improving its processes with DeepHawk and Entroview while benefiting from R&D and innovation solutions thanks to Opscidia, StartBridge and BubbleRAN (5G),
- Cogneed, Fentech and Lapala automate processes and support employees in their work,
- Entrepreneurs have also designed systems to help people take care of their own and others' health with GOTOloT (medical centers) and Omnishape,
- Valmido, ShareID and Angelia are also addressing the key issue of the protection of data and digital assets,
- PianoLed, Barak, Helboo are bringing a new dimension to leisure activities,
- Behav is promoting responsible fashion, Valueco evaluates companies' ESG criteria, V-event organizes virtual events, and Superfans has developed a CRM for crypto communities.

#### Institut Mines-Telecom Stand L 18

#### Wednesday June 14 - Industrial Transition

Telecom Paris Incubator

#### Opscidia - Al scientific intelligence platform

Opscidia is an advanced collaborative platform offering a comprehensive range of information in science and technology. It uses the latest AI technology and multiple intelligence monitoring features. Opscidia acts as a scientific hub where users can find the best science information in just a few clicks.

IMT Mines Alès Incubator

#### **Qonfluens - Environmental risk assessment platform**

Qonfluens improves environmental risk assessment with innovative modeling methods. The company specializes in the impact of chemical products on the agriculture, land development and water management markets. The company has been certified as a "deeptech" company and collaborates with several laboratories in Europe.

Telecom Paris Incubator

**GOTOloT** - A system that manages access, equipment traceability and prevention to manage risks and help vulnerable people to be more independent

#### Wednesday June 14 - Industrial Transition

GOTOloT is an IoT company that connects people and equipment to manage the risks inherent in their situations. It operates in the medical, retail and logistics sectors and in smart buildings and smart cities more broadly.

CentinelCare is a complete assistance and prevention system designed to help dependent or disabled people remain as independent as possible. It helps care homes to correct room errors for residents suffering from Alzheimer's disease.

IMT Atlantique incubator

# <u>DeepHawk</u> - Using AI to improve visual quality control performance in the manufacturing industry

DeepHawk tackles quality failures in the manufacturing industry. The solution analyzes images of products on a production line in real time and detects those products that are not compliant.

Telecom Paris Incubator

# **Entroview** - Speeding up the production of lithium batteries

Entroview is a deeptech start-up conducting thermodynamic research on lithium batteries. It develops software to speed up battery production and carry out diagnostics throughout the battery's life, thereby extending its service life and reducing maintenance costs. Its first software package is aimed at battery-producing gigafactories to help them bring end-of-line testing from 10 days to 10 hours and improve quality assessment to reduce rejects and recalls.

Eurecom incubator

# **BubbleRAN** - Providing 5G connectivity as a service

BubbleRAN helps organizations seamlessly build, run and automate their private 4G/5G network and service infrastructure. It consolidates standards-compliant, cloud-native and open RAN architectures with green IT. It improves flexibility and efficiency more than 100-fold with a lower carbon footprint for a wide range of use cases in R&D and business, from the lab to the production environment.

Telecom SudParis and IMT-BS incubator

#### Shift89 - Training, sharing and transferring knowledge with augmented reality

Shift89 specializes in augmented reality technologies, reinventing how expertise is acquired and shared to speed up organizations' transformation and individuals' development. Shift89's technology allows any business expert to efficiently share their expertise using augmented reality without needing outside help.

Its solutions are simple and effective, based on augmented reality and the exacting standards that come from its industrial culture. It is intended for industrial companies, training centers and software support teams.

Telecom Paris Incubator

# <u>Valmido</u> - A digital identity management and protection solution

Valmido uses advanced technologies such as Blockchain to offer an ultra-secure, reliable and easy-to-use solution through SaaS web service platforms coupled with a new-generation smart card. Valmido has made it its mission to simplify and secure people's daily interactions with all their connected devices by providing a multi-application card to serve as a companion to mobile and web services.

# Thursday 15 - Environmental Transition

IMT Atlantique incubator

# **DENV-R** - Energy-efficient floating data centers

The company uses water's natural power to house and preserve data with a patented data center model that cools servers naturally, with no impact on land.

Telecom SudParis and IMT-BS incubator

#### Valueco - The first benchmark platform to capture market sentiment on ESG

ValueCo is a company whose mission is to clearly incorporate ESG (Environmental, Social and Governance) criteria into corporate performance. Its mission is to bring greater transparency to ESG scores and sustainability factors by providing quantitative analyses to investors and companies.

IMT Mines Alès Incubator

# Green4Cloud - A unique, hyper-local French cloud computing provider

Green4Cloud offers an alternative to the cloud computing giants, with an approach that limits the sector's environmental impact. Green4Cloud's unique, hyper-local French cloud computing service offers a serious alternative to tech giants such as Gmail, Dropbox and Teams by providing more responsible, low-cost local IT services that guarantee performance, security and data sovereignty. Services will be based on a disruptive architecture consisting of a constellation of 300 eco-designed, energy-efficient data micro-centers, most of which are equipped with reconditioned hardware.

IMT Nord Europe incubator

#### Swoop Energy - Revolutionizing the conventional generator market

SWOOP Energy provides clean, silent and mobile power solutions for professionals in the building, audiovisual production and events sectors. SWOOP Energy revolutionizes the market of conventional generators that run on gas and diesel, emitting noise, harmful gases and pollutants. And this is all part of a circular economy, since SWOOP Energy is developing this environmentally responsible generator by giving a second life to electric vehicle batteries.

IMT Nord Europe incubator

# izaac - A simple & customizable energy monitoring platform

The synergies between engineering and data science allow us to establish a solid data structure with high added value. izaac (formerly IN-TRACKS) is a company committed to the energy transition, guiding businesses in focusing their activities on reducing their buildings' carbon footprint.

IMT Nord Europe incubator

# **Behav** - An alternative to leather for sustainable fashion

BEHAV is a start-up producing an environmentally responsible alternative to leather that is based on cactus and unused waste from the Moroccan aloe vera industry. BEHAV's vision is to support the textile and clothing industry in its environmental transition with a new cruelty-free material that has a low environmental impact, a positive social impact, is fully traceable and made in France. According to a variety of studies, the vegan leather market is expected to expand to between \$86 and \$89 billion by 2025, compared to \$41.3 billion in 2021.

Telecom Paris Incubator

# Thursday 15 - Environmental Transition

# **Homeys** - A decision-making tool for energy efficiency renovations

It cuts collective heating energy bills by monitoring building temperatures. This facilitates the environmental transition by reducing greenhouse gas emissions in buildings. Homeys gives all energy professionals access to their customers' smart meter data so they can offer better advice and better track the impact of their efforts with data analysis and Al.

IMT Nord Europe incubator

# Helboo - Connected mobility with a recyclable IoT helmet made of bamboo

Helboo is the only connected bike helmet that can be recycled and reused, and its bamboo shell can be replaced in the event of a fall. Its weight and design make it one of the most attractive and innovative products in its category.

# Friday June 16 - Digital transition

Telecom SudParis and IMT-BS incubator

#### ShareID - A strong authentication solution using your official identity

ShareID allows for real-time, on-demand verification of users' identities and sharing of personal information thanks to a reusable digital identity solution. The service is a strong authentication solution based on your official identity. It reproduces the equivalent of an identity check carried out by the authorities, in real time and without storing personal, biometric data.

# Friday June 16 - Digital transition

IMT Mines Alès incubator

<u>ClicNwork</u> - A dynamic SaaS career management platform for employment professionals and candidates with intermediate qualifications.

This fully automated SaaS tool helps recruitment managers identify available candidates already in their databases in real time. The platform is white-labeled and features an atypical analysis method based on matching algorithms and machine-learning chatbots.

Telecom Paris Incubator

#### FENTECH - An intelligent sales forecasting platform for retailers

Fentech helps companies anticipate everyday tasks. Its smart, SaaS sales forecasting platform helps retailers protect their margins by making decisions about stocks, prices and product catalogues.

Telecom Paris Incubator

#### <u>LabLabee</u> - A SaaS training platform for Telco Cloud technologies

LabLabee, a provider of Telco Cloud labs, is a platform for continuing education in Telco Cloud technologies, such as 5G and OpenRAN, that allows telecom operators, industrial companies and training centers to incorporate practice into their training while reducing the costs of the process.

IMT Mines Albi incubator

#### V-Event - Virtual and meta-events solution

V-Event, the first realistic meta-event service V-Event is THE virtual event or meta-event solution that allows public and private organizers, advertisers and visitors to create, manage and visit fun, high-performance events at low cost, open to all and accessible from anywhere.

IMT Atlantique incubator

### Lapala - A BPM platform for collaboration and task automation

Lapala specializes in developing software for business process management (BPM). It offers a collaborative platform for improving performance and efficiency in companies of all sizes. Its intuitive interface facilitates collaboration and the automation of business tasks. Users can create and manage workflows with an integrated AI to quickly design efficient scenarios.

Telecom SudParis and IMT-BS incubator

#### Filiz - A platform for digitalizing contracts for work-study programs and internships

Filiz aims to offer schools and vocational training centers a turnkey solution for managing contracts with companies and monitoring students throughout their program. Filiz digitalizes all the contractualization steps in work-study programs and internships. Its platform allows all three parties to be independent in managing their contracts. It reduces the working time needed for these steps by 90%, going from several hours to a few minutes.

Telecom Paris Incubator

# Friday June 16 - Digital transition

#### CogNeed - A real-time conversation assistant for telephone-based customer relations teams

CogNeed offers a real-time conversation assistant for telephone-based customer relations teams (remote sales and customer service). CogNeed Al™ is an augmented agent solution that listens to telephone conversations and dynamically displays contextual pop-ups to the agent throughout their conversation with the customer.

# Saturday June 17 - Digital transition

IMT Nord Europe incubator

# PianoLed - A new way to learn the piano

With Piano LED Plus, there's a new way to learn to play the piano. Its system can transcribe any piece of sheet music onto its LED strip, turning any piano into a digital smart piano. Simply press the keys as they light up on the LEDs to play the song.

Eurecom incubator

# Omnishape - The first "motivation to move" health application

Omnishape offers innovative solutions to combat obesity and promote active lifestyles while helping to protect the environment and personal data. OmniShape rewards physical activity, carbon-free travel and healthy eating with discount coupons, NFTs and rewards that can be used within the application or with health partners.

Telecom Paris Incubator

#### **Superfans - The leading Discord CRM for crypto communities**

Superfans is the leading Discord CRM for crypto communities. It takes two minutes to connect your Discord account and blockchain contracts and gather all your customer data into the Superfans CRM. You can then track and engage your community.

Telecom SudParis and IMT-BS incubator

#### **Barak** - A subscription service for second homes

Barak is a new marketplace that offers a new business model for real estate and tourism in which users can subscribe to a second home. Renters can keep their bearings as they enjoy their home time after time. They can even leave their belongings! For their part, owners have less management to take care of.

Telecom SudParis and IMT-BS incubator

# **StartBridge** - An open innovation platform

Jumpstarting innovation is essential if we are to tackle society's challenges. StartBridge simplifies open innovation events for big companies looking for new ideas and supports innovation clusters in Europe and North America to breathe new life into their ecosystems. It allows them to manage their innovative projects and streamline open innovation events. The SaaS solution saves time by structuring project files to give users a good overview. Workers can collaborate in an optimal way, involving stakeholders and sharing with innovation clusters with just a simple click.

# Saturday June 17 - Digital transition

Telecom SudParis and IMT BS incubator

#### CLIC & MOI - Supporting older generations with training in digital technology

CLIC&MOI helps seniors to learn how to use companies' online services and the latest fundamentals of digital technology in 2023, including preventing the latest scams. This support is provided by qualified, specially trained students.

Telecom Paris Incubator

#### Angelia - Digital asset management and inheritance

Angelia is a SaaS solution that makes it easy and secure to use, share and bequeath digital files and data to loved ones. It acts as a secret digital garden available in both B2C and B2B2C versions. Users can rest easy, enabling their children to gain independence and their own preparations for old age.

Telecom Paris Incubator

#### CogNeed - A real-time conversation assistant for telephone-based customer relations teams

CogNeed offers a real-time conversation assistant for telephone-based customer relations teams (remote sales and customer service). CogNeed Al™ is an augmented agent solution that listens to telephone conversations and dynamically shows contextual pop-ups to the agent throughout their conversation with the customer.

# French-German Tech Lab and the Franco-German Academy for the Industry of the Future space

#### Stand D11, Space 3

The French-German Tech Lab presents its ecosystem for Franco-German cooperation in digital sovereignty. The French-German Tech Lab is both a showcase of technology with a lineup of innovative businesses and a think tank that includes key players in cooperation between the two countries.

The Franco-German Academy for the Industry of the Future, co-founded by IMT and the Technical University of Munich, is a co-organizer of the French-German Tech Lab and will present a selection of start-ups from Institut Mines-Telecom school incubators at **Space 3**.

- Wednesday 14 > <u>Clever Values</u>: Unlike a traditional consulting offering, its first platform offering incorporates best practices to help teams use them every day.
- Thursday 15 > <u>Scorp-lo</u>: A unique, no-code platform that allows users to easily and quickly design a real-time monitoring system that can be fully customized to suit their business.
- Friday 16 > Mob-lon: Manufacturer of connected electronic equipment with planned sustainability.
- Saturday 17 > <u>DeepHawk</u>: Using Al to improve visual quality control performance in the manufacturing industry.

#### About Institut Mines-Telecom www.imt.fr

Institut Mines-Telecom is the leading public group of French engineering and management schools to be placed under the supervisory authority of the Ministry of the Economy, Finances and Industrial and Digital Sovereignty. It is a public research and higher education institution made up of eight public graduate schools: IMT Atlantique, IMT Mines Albi, IMT Mines Alès, IMT Nord Europe, Institut Mines-Telecom Business School, Mines Saint-Étienne, Telecom Paris and Telecom SudParis as well as two subsidiary schools: EURECOM and InSIC. It leads and develops a rich ecosystem of partner schools and economic, academic and institutional partners and players in training, research and economic development.

Created to meet France's needs in economic and industrial development since the 19th century, Institut Mines-Telecom's graduate schools have supported all the communications and industrial revolutions. Through its research and its training of engineers, managers and PhD students, Institut Mines-Telecom tackles the major industrial, digital, energy and environmental challenges in France, Europe and around the world.

Today, Institut Mines-Telecom and its 10 schools are imagining and building a world that combines science, technology and economic development with a respect for the planet and the people who live on it. It is double Carnot certified and trains 13,300 students every year.



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