

The Economics of the Data Commons Chair at Institut Mines-Telecom welcomes bank SG to its sponsors

The "Economics of the Data Commons" (EDC) action-research chair at Institut Mines-Telecom is working on pooling data to draw out new economic and societal values. It aims to provide companies and public institutions with data-based cooperation solutions in an economy confronted with technological, social and environmental challenges. SG is joining the EDC Chair to participate in its multidisciplinary work.

A group's strength is crucial to creating value from sharing data within an ecosystem and to tackling the challenges of sustainability. As digitalization expands throughout society, value will increasingly lie in organizations' ability to develop new ways of cooperating with data. The EDC Chair uses case studies to provide a framework for these approaches with the aim of offering solutions to economic, legal, technical and organizational issues.

As a result of the merger of the Société Générale and Crédit du Nord networks, the bank SG is joining the EDC Chair as a sponsor. The EDC Chair's research-action format, which combines research with a practical approach to the measures studied collectively, will allow the bank to contribute to new models of data governance, valuation and usage to support local economic, social and environmental transformations and ecosystems.

SG joins other Chair sponsors: Dassault Systèmes, L'Oréal, Orange and Newmeric.

A sponsorship convention was signed at VivaTech 2023 on June 16 by Odile Gauthier, President of Institut Mines-Telecom, Claude Imauven, President of the Fondation Mines-Telecom, and Karim Perdreau, Director of Data and AI of the SG network in France.



From left to right: Stéphane Lannuzel (President of the EDC Chair committee and Director of Beauty Tech at L'Oréal), Odile Gauthier (Executive Director of IMT), Karim Perdreau (Director of Data and AI of the SG network in France), Claude Imauven (President of the Fondation Mines-Telecom), Claire Levallois-Barth (EDC Chair coordinator), Roxane Adler (Head of Digital Society Research Domain at Orange).

Claire Levallois-Barth, coordinator of the EDC Chair: *"The Economics of the Data Commons Chair is working on issues related to valuing data that is still under construction at the European level, especially when it comes to legislation. We are proud that SG has given us their confidence. The Chair's work relies on use cases that lie at the crossroads of multiple disciplines, and the bank will provide us with interesting problems so we can build a framework for sharing data with a community-based approach."*

Karim Perdreau, Director of Data and AI of the SG network in France: *"We are delighted to join the Economics of the Data Commons Chair to help study how to responsibly share and pool data, which is one of our banks' strategic assets. This approach will feed into the work we are doing around using and valuing data while ensuring it remains protected and secure so that we can be a knowledgeable, accessible, responsive and responsible bank for our customers."*

This chair is sponsored and supported by the Fondation Mines-Telecom.

About the Economics of the Data Commons Chair - <https://chaireecd.wp.imt.fr/>

The "Economics of the Data Commons" multidisciplinary chair at Institut Mines-Telecom was created in partnership with Newmeric, a company that specializes in cooperation through data, with support from founding sponsors Dassault Systèmes, L'Oréal and Orange. The Chair aims to provide models for pooling data to create new economic and social value. Its work forms part of the European Union's data strategy and will provide companies and local authorities with safe, innovative, effective and efficient frameworks for cooperating on data. The Economics of the Data Commons Chair bases its work on a dual approach of case studies combined with academic research into management, law, economics, data processing and technology.

About Institut Mines-Telecom - www.imt.fr

Institut Mines-Telecom is the leading public group of French engineering and management schools to be placed under the supervisory authority of the Ministry of the Economy, Finances and Industrial and Digital Sovereignty. It is a public research and higher education institution made up of eight public graduate schools: IMT Atlantique, IMT Mines Albi, IMT Mines Alès, IMT Nord Europe, Institut Mines-Telecom Business School, Mines Saint-Étienne, Telecom Paris and Telecom SudParis as well as two subsidiary schools: EURECOM and InSIC. It leads and develops a rich ecosystem of partner schools and economic, academic and institutional partners and players in training, research and economic development.

Created to meet France's needs in economic and industrial development since the 19th century, Institut Mines-Telecom's graduate schools have supported all the communications and industrial revolutions. Through its research and its training of engineers, managers and PhD students, Institut Mines-Telecom tackles the major industrial, digital, energy and environmental challenges in France, Europe and around the world.

Today, Institut Mines-Telecom and its 10 schools are imagining and building a world that combines science, technology and economic development with a respect for the planet and the people who live on it. It is double Carnot certified and trains 13,300 students every year.



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About Fondation Mines-Telecom – www.fondation-mines-telecom.org

The Fondation Mines-Telecom, a foundation recognized as being of public interest, supports the development of IMT and its eight graduate schools in their training, research and innovation missions. It boasts over 280 corporate sponsors and 4,000 individual donors who are committed to supporting substantial projects with a strong technological, industrial and societal impact, based on digital technology, energy and the industry of the future, as well as charitable initiatives for students. Thanks to the support of companies, including its founding partners (BNP Paribas and Orange), graduates and parents, the Fondation Mines-Telecom finances a dozen programs in training (scholarships, promoting women in engineering professions, open-innovation program for students, MOOCs), research (theses, awards of excellence, the Franco-German Academy and teaching-research chairs), innovation (interest-free loans for start-ups and support for incubation) and forward studies (intelligence and monitoring reports), as well as initiatives to develop IMT graduate schools (grants, social openness, state-of-the-art equipment, support for international mobility).

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