

>Companies of the Future: IMT publishes a white paper on the challenges of digital transformation

***“Companies of the future – The challenges of digital transformation”* is a collective work that brings together nearly 15 IMT researchers to examine the implications of this major transition**

Over 40 pages, the paper reviews research carried out on the subject based around three key points: levers, impact, and research issues. It then examines published works from a historical and systemic perspective. Finally, the report deals with enterprises and their future.

A founding member of Alliance Industrie du Futur (Alliance for the Industry of the Future), IMT (Institut Mines-Télécom) combines engineering and digital sciences to study industrial transformations and new management methods.



The work, which was edited by Madeleine Besson (Télécom École de Management), includes contributions from Emmanuel Baudoin (Télécom École de Management), Sandrine Berger-Douce (Mines Saint-Étienne), Imed Boughzala (Télécom École de Management), Pierre-Antoine Chardel (Télécom École de Management), Godefroy Dang Nguyen (Télécom Bretagne), Mondher Feki (Télécom École de Management), Valérie Fernandez (Télécom ParisTech), Romain Gola (Télécom École de Management), Cédric Gossart (Télécom École de Management), Emily Henriette (Télécom École de Management), Thierry Isckia (Télécom École de Management), Daniel Kaplan (FING), Bruno Léger (Mines Saint-Étienne) and Nicolas Jullien (Télécom Bretagne).

[Consult the white paper in French](#) / [Consult the white paper in English](#)

Plus: [read the interview with Madeleine Besson](#)

About IMT www.mines-telecom.fr

Institut Mines-Télécom is a public institution dedicated to Higher Education and Research for Innovation in the fields of engineering and digital technology. Always tuned into the economic world, it combines high academic and scientific legitimacy with a practical proximity to business and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are rolled out in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications. Institut Mines-Télécom is a founding member of the Industry of the Future Alliance. It maintains close relationships with the economic world and has two Carnot Institutes. Every year around one hundred startup companies leave its incubators.

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