

Research Chairs

> The Chair on Values and Personal Information Policies welcomes Deveryware among its partners

Deveryware has been specialized for over 10 years in real-time geolocation of people and property, developing location-based applications for businesses, State departments and private individuals. For this French SME, the work of the Institut Mines-Télécom Chair on Values and Personal Information Policies (bringing together researchers, the Imprimerie Nationale Group, BNP Paribas, Dassault Systemes and the CNIL – National Commission for Computer Data and Individual Liberties) provides an ideal forum for discussing with other specialists and representatives of the human, social and technical sciences. The aim is to invent the solutions of tomorrow while remaining respectful of individuals' personal information.

In the space of a few years, geolocation has become a key issue with legal, technological, economic, sociological and philosophical implications that often attract media attention. The growing power of the technological resources, notably with smartphones and the upcoming boom in the internet of objects, are considerably extending the scope of the possible.



For Stéphane Schmoll, Deveryware Managing Director, “the PRISM affair and successive court rulings against the US internet giants have shown the dangers of legal or illegal processing of our personal data outside European territory. The response needs to be coordinated on the European level, with national initiatives and proposals providing a way of experimenting, illustrating and proposing solutions that can reconcile usage value, security and respect for individual liberties.”

He adds: “For several years, in close collaboration with the CNIL, Deveryware has researched and developed a set of innovative solutions for collecting consent for location-based services, which could also be applied to other kinds of personal data. In geolocation, the shift in demand towards geographical profiling and behavioral analysis raises new challenges that need to be prepared for. This is why we have chosen to join the Institut Mines-Télécom Chair on Values and Personal Information Policies which is a genuine think tank on these issues, in our opinion.”

The Chair on Values and Personal Information Policies open to new partners

Deveryware is joining the other partners of the Chair: Imprimerie Nationale Group, BNP Paribas, Dassault Systemes and CNIL as a qualified partner.

Since April 2013, the Chair has comprised a multi-disciplinary team of researchers of the Institut Mines-Télécom (Télécom ParisTech, Télécom SudParis and Télécom Ecole de Management) working on the legal aspects of regulation and compliance, data system security techniques, the economics of information sharing, the philosophy of accountability and preparing for the consequences for society.

For Claire Levallois-Barth, “this multi-disciplinary chair, which will soon be celebrating its first anniversary, remains open to new partner companies interested in joining our research program or proposing subjects relating to it. For example, we are interested in other themes, such as personal

information in the area of the internet of objects, health or transport. »

More about the VPIP Chair: <http://cvpip.wp.mines-telecom.fr>

About Deveryware www.deveryware.com

Deveryware is a French SME of 50 people with sales of €10 million and 11 years of experience in geographical location services. Its applications are intended for all kinds of professions in the public sector and corporate world, as well as for the general public. Deveryware places the emphasis on everyday usefulness, user-friendliness, security and, more particularly, respecting privacy, with its patented PermiLoc system. All the data is processed on French or European servers designed and operated by the company itself, the only one of its kind to be ISO9001 and 14001 registered.

About the Institut Mines-Télécom www.mines-telecom.fr

The Institut Mines-Télécom is a public establishment dedicated to higher education, research and innovation in the engineering and digital fields. It is made up of 10 Mines and Télécom "grandes écoles", under the aegis of the Minister for Productivity.

There are 2 subsidiary schools and 2 strategic partners and a network of 11 partner schools.

The Institut Mines-Télécom is nationally and internationally renowned for the high standard of its courses for engineers, managers and PhD students, and its research and innovation activities.

The Institut Mines-Télécom is a member of the Allistene, Aviesan and Athena national alliances for research planning. It maintains close relationships with the business world and has two Instituts Carnot. Every year, some one hundred start-up businesses are born.

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